

Microplastics media coverage

Newspapers (print and online)

Title	Scientists	Newspaper	Date	Readership figures
Plankton are eating PLASTIC: Feasting on ocean litter could devastate marine ecosystems, scientists warn	PML video of zooplankton eating plastic	Daily Mail	7 July 2015	6,700,000
Plankton eating plastic caught on camera for first time ever	PML video of plankton eating plastic	EcoWatch	9 July 2015	
Plankton has a plastic lunch	PML video of plankton eating plastic	DW	10 July 2015	2,900,000
Cosmetic microbeads impact oceans	PML zooplankton work	R&D	27 August 2015	
Plastic oceans: What do we know?	PML images of zooplankton	BBC News	1 October 2015	95,000,000 (per week)
Plastic in oceans 'threatens food chain'	PML video of plankton eating plastic	BBC News	1 October 2015	95,000,000 (per week)
Plastic-filled plankton poop threatens the oceans	Refers to Cole's work on zooplankton faecal pellets	Grist	29 February 2016	
Is your fleece killing marine life? Warning over jumpers that release thousands of toxic fibres every time they're washed	Cole	Daily Mail	3 July 2016	6,700,000
How cosy fleeces are poisoning our oceans	Cole	IOL News (South Africa)	4 July 2016	
One shower could flush 100,000 microbeads into the ocean	Clark	Mashable UK	24 August 2016	1,500,000
One shower could flush 100,000 microbeads into the ocean	Clark	YahooNews	24 August 2016	
MPs call for ban on plastic in cosmetics	PML zooplankton work	Western Morning News	24 August 2016	
Plastic is found in a THIRD of fish caught in Britain because of toxic microbeads used in shower gels, toothpastes and beauty products	Mentions PML zooplankton work	Daily Mail	26 August 2016	6,700,000
Expedition to study scale of microplastics on Atlantic's smallest creatures	Steer	Guardian	19 September 2016	5,400,000
From sea to plate: how plastic got into our fish	PML zooplankton work	Guardian	14 February 2017	5,400,000
Fish larvae eat plastic washed into the sea	Steer	The Times	19 April 2017	1,600,000
First evidence that seals can consume microplastics via their prey	Lindeque	Futurism (online newspaper)	5 October 2017	165,000
Microplastics on the Norwegian seabed	Coppock	NK News (Norway)	9 November 2017	
Plastic pollution: Arctic sea ice contains huge quantity of microplastics, new analysis	Lindeque	The Independent	24 April 2018	2,300,000

Television

Topic	Scientists	Programme/ channel	Date	Viewing figures
Microplastics feature, released to tie with World Ocean Day	Lindeque, Cole, Botterell	ITN News	May 2015	2,000,000 (average viewing figures for ITN news)
Episode on plastic pollution for environmental show exploring the most significant threats to our planet by highlighting eco-friendly solutions from around the world	Lindeque	Al Jazeera	May 2015	Al Jazeera broadcasts to 220 million households in more than 100 countries
Feature on microplastics in the marine environment	Lindeque, Widdicombe, Cole, Wilson-McNeal	BBC Spotlight	5 October 2015	4,200,000
Feature on microplastics in the marine environment	Lindeque, Widdicombe, Cole, Wilson-McNeal	BBC Inside Out	5 October 2015	2,700,000
Zooplankton eating plastic video		BBC One Show	3 October 2015	4,200,000
Microplastics in the marine environment linked to the new plastic bag levy	Lindeque	BBC 6pm News	1 October 2015	4,560,000
Microplastics in the marine environment linked to the new plastic bag levy	Lindeque	BBC 10pm News	1 October 2015	4,090,000

Radio

Topic	Scientists	Programme/ station	Date	Listening figures
Interview about plastic pollution	Lindeque	BBC Radio Devon	11 December 2017	165,000
Interview with Simon Bates about plastic pollution	Lindeque	BBC Radio Devon	5 October 2017	165,000

Documentaries

- Pennie Lindeque, Matt Cole and Zara Botterell were interviewed and/or filmed for a documentary celebrating the anniversary of the Mayflower leaving Plymouth.
- Pennie Lindeque was filmed and interviewed for a cinematic feature documentary called 'EATING OUR WAY TO EXTINCTION' which will present some of our most critical global issues, inspiring people to stop the destruction of our planet's life support systems by making informed decisions.
- Pennie Lindeque and Matt Cole were interviewed for the documentary 'Plastic Britain', focusing on marine plastic debris and microplastics. Pennie took the film crew out on the boat demonstrating microplastic sampling and undertook an interview about the problem of plastic consumption and microplastic pollution in Britain, while Matt demonstrated the new lab facilities and discussed how zooplankton and microplastics interact.